JASON W REMMERT

www.ratmatic.com

✉ **info@ratmatic.com** 📞 **(281) 507-5283**

UX designer working in the information technology and creative industries.

UX Research, UI Design, Brand Architecture, Digital Marketing, Graphics and Communications, Application Development, WCAG, Agile & Sprint Development Cycles.

INDUSTRY EXPERTISE
Financial Services, Advertising, Logistics, Westernization, Animation, Litigation, Telecom, Energy and Marketing

TOOLS EXPERTISE
Figma, Miro, XD, Sketch, MS Azure & Mural. Adobe Photoshop, Illustrator, After Effects & Animate.   .
Advanced knowledge of HTML & Javascript front-end frameworks.

EXPERIENCE

2024-present **CELLA (Randstad)** Houston, TX

Studio Director
UX Design Director implementing Figma based design system modules for Cella's Walmart enterprise client. Created master components in Figma and conducted retrospectives with the onshore design team.

Mentored and led efforts for training both on & offshore for tools used in the delivery of assets to the client. Documented and reviewed UI mock ups for approvals and send off through Adobe Workfront. Collaborated online IRT (in real time) on module builds and adhering to accessibility rules with the design teams and brand guidelines for the client's fast paced assets delivery.

2017- 2023 **SOGETI (Capgemini)** Houston, TX

UX Design Manager
Clients served: TitleMax, Procter & Gamble, Halliburton, GA Insurance Group

Certifications: Google UX, Agilist Practitioner, Enterprise Design Thinking Practitioner, Adobe Workfront.

UX/UI lead conducting usability sessions & interviews onshore & off with users from multiple countries such as Saudi Arabia, South America, Calgary, Venezuela, Russia, Norway & Mexico to support UX design efforts. Worked on "prompt engineer" instructions to support dev in javascript based interactions within the browser for 3D modeling and data visualization.

Implemented design systems and patterns for the teams such as Google's Material UI, React and Ant Design.

Supporting the full "outcome" cycle by testing with usability and automated testing with Azure & Cypress. UIs produced under the Agile sprint cycles & compliant with WCAG.Created interfaces produced within the Agile sprints in Azure & compliant with WCAG.

Houston, TX

2016-2017	**AMUSE DIGITAL (Hearst)** Sr. Digital Art Director Clients served: MetLife (ValoraLife), Texas Medical Center (TMC), PAYEDU, LGI Homes, Visit Houston. Created the UX & UI designs under ADA compliance, conducted A/B testing with prototypes in Sketch & InVision.	Houston, TX

2011-2016	**LOPEZ NEGRETE COMMUNICATIONS** Digital Art Director Created and lead digital assets and campaigns for LNC brands and affiliates such as Sonic, Walmart, Kraft, Maxwell House & Verizon. Managed creative team of designers, programmers & copywriters.	Houston, TX

Awards:
AAF- Houston Addy Award- Gold: Verizon Telecom Wave Widget game
AAF- Houston Addy Award- Gold: Verizon Telecom Virtual Assistance Tab
AAF- Houston Addy Award- Gold: Verizon Video "Learning at FiOS Speed"
AAF- Houston Addy Award- Silver: Verizon Video webisodes "Learning at FiOS Speed"
AAF- Houston Addy Award- Silver: Verizon FiOS / Spanish Language Campaign website
AAF- Houston Addy Award- Silver: Kraft Singles online banner pop-ups

2009- 2011	**MOMENTUM TRANSPORT** Web Designer/IT Created digital assets, website and SEO campaigns for Momentum Transport and its affiliates.	Houston, TX

Accomplishments:
• Placed #3 in the organic search for keywords in the car shipping industry
• Created a simple PHP to email form using existing car shipping software
• Tripled the amount of leads coming exclusively from Google Ads and online advertising
• Managed IT functions for entire company, set up sites and hosting for all Momentum transport companies and affiliates, emails etcSet up telecom systems within the organization and managed telecomm software and permissions for all employees.

2003- 2008	**STANFORD FINANCIAL GROUP** Web Designer	Houston, TX

2001- 2002	**3B STUDIO** Graphic Designer, Litigation Services	Houston, TX

1999- 2001	**ADV FILMS** Graphic Designer	Houston, TX

1998- 1999	**NMASS COMMUNICATIONS**	Houston, TX

Graphic Designer
Awards:

- AAF- Houston Gold & National Addy Award: Dorricott Racing Interactive
- AAF- Houston Addy Award- Gold: Space Center Houston brochure

1997- 1998	**COLOR BOX DESIGN**	Houston, TX

Graphic Designer

EDUCATION

1992-1997	**UNIVERSITY OF HOUSTON**	Houston, TX

Bachelor of Fine Arts, May 1998

CERTIFICATIONS

Conduct UX Research and Test Early Concepts - Google, April 2023

SAFe Agilist - Scaled Agile Inc., May 2022

Agile Software Development - UNIVERSITY OF MINNESOTA, March 2022

IBM Enterprise Design Thinking Practitioner - IBM, October 2020

Adobe Workfront Certified - Adobe, October 2017

ADDITIONAL DATA

MFAH member and involved in the UX design community and outreach programs for special needs children. Season ticket Houston Rockets holder and collector of comics, vintage toys, computers, anime & vinyl records.